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## CLIENT CASE STUDY

### *Trading The Ball And Chain For A Booming Online Business As A Branding Coach*

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**“I SMASHED MY FIRST £50,000 MONTH!”**



**Kaylie Simmone**

*Branding and Visibility Coach*

<https://www.kayliesimmone.com/>

### **READY FOR A CHANGE**

Kaylie Simmone knew that she needed support as she built her coaching business. She had a business before that she describes as “a ball and chain. I was tied there 6 days a week and it wasn’t generating anywhere near the amount of income that I’m getting now as a coach. I’ve closed the chapter on that business, and I’m now living how I want to live – freedom-based and not being tied down to any one place, which I absolutely love.” Kaylie knew that she wanted to work with someone who could show her step-by-step what she needed to do to grow her coaching business.

### **KAYLIE’S JOURNEY**

When Kaylie first joined the Brand Your Passions program, she had an idea and some of the steps in place. She had even had a few discovery calls with prospects. But, something was missing. Kaylie says, “If I think about my program from then to what it is now, it’s so incredible. Now, I’m at the point where I’m really leveraging my time, and so I’m able to help more people without driving myself crazy and working 20 hour days.” She diligently applied what she was learning and made use of the support from Carolin and her team of experts – and before Kaylie even finished BYP, she already had enough clients coming through the door to cover her initial investment in the program.

After completing the Brand Your Passions program, Kaylie continued to invest in herself by working with Team Soldo in The Powerhouse Coach, and is now enrolled in Powerhouse Legacy. Kaylie knows that the support and training provided throughout Carolin’s programs will enable her to make a good return on her investments.

### **KAYLIE’S RESULTS**

Since working with Carolin, Kaylie has enjoyed the first of many £50,000 months, with 15 “YES”es into her Group Program. Kaylie “used to think it’s a myth that you can change your life this dramatically in less than a year. Now I am living proof that you can.”